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NON SOLO MURALES DI  
SAN GAVINO MONREALE  
UN PAESE DI ARTISTI



**#RESILIENZA18**  
**4\*FESTIVAL.DELLA.RESILIENZA**

## Call for International Street-Art Contest

### STREET ART INTERNATIONAL CONTEST - MACOMER (NU) – SARDEGNA

DEADLINE: 21<sup>ST</sup> JUNE 2018, 11 pm.

The **Festival of Resilience** is an event promoted by ProPositivo, an association founded by a group of young Sardinians scattered around the world, united by an assumption: "if the time we spend complaining about problems would be invested in finding solutions, now we would have concrete, innovative and sustainable alternatives".

Behind this conviction, ProPositivo has launched the project "Transforming the crisis into opportunities", of which the Festival of Resilience is a fundamental propeller. Born to network and spread the virtuous Italian realities, in just four years the festival has grown from a 5-day event in Macomer to a two-month program that spreads across the Marghine, Planargia, Nuorese and Central-Sardinia. Through a methodological approach based on the meeting and the synergy between science and art, the goal is to create a dynamic and multilingual environment, capable of linking logic and creativity, school and business, institutions and civil society, public and private, environment and urban planning. These are all fundamental ingredients to activate community problem solving processes and territorial regeneration that:

- increase the resilience and life skills of citizens, ie those "skills that help people to face the challenges of daily life positively and effectively";
- foster socio-economic development and innovation processes based on sustainability, social responsibility and the happiness of human beings and communities;

- are able to create cohesion and unlock resources through a participatory and transparent public planning.
- structure a promotional tourism, cultural and educational offer for the summer season of Macomer, Marghine and surrounding territories.

A challenge around which, during the last 4 years, a dynamic multidisciplinary community and a wide network of regional, national and European partners have been created (including the Dimitri International Theater Academy, the Milan Polytechnic, La Stampa , Sardinia Theater, Sardinia Film Commission, Foundation of Sardinia and many others), united by the will to put in place the most virtuous realities in the economic, social and cultural fields with the territories most affected by the crisis in Italy and in Europe.

To examine in depth the project, the planning of the activities of the Festival of Resilience 2018, the territorial context and the partner network of ProPositivo see the attachment at the end of the document.

## **ART. I - STREET ART BETWEEN TRADITION AND INNOVATION**

Since 2016 ProPositivo has started a project to enhance urban and public spaces, through street art. One goal is to work on local identity during the global era, finding the points of contact or separation between tradition and innovation, between emigration and immigration, between past and future. The other goal is, to embellish the city and to stimulate the aesthetic and critical sense of the community. This first experience (during the Festival of Resilience 2016) led to the creation of 4 pieces by regional artists, including a collective work involving a group of local amateurs.

In 2017 the creative process began with the research and collection of stories, tales and traditions of local communities, resulting in a series of 12 artworks spread around Macomer. The Sardinian carpet, the figure of the shepherd, the nuraghe, the legendary and ethnographic symbols, the history of industrialization and its controversies are only few of the elements characterizing the pieces. In addition to the individual murals, the group has finally collaborated in the creation of a collaborative work: a new map of Macomer illustrating its important places, identified through listening and confrontation with the population. An artistic heritage representing the main reference for the development of the project.

[Following link](#) of the association's website, it is possible to access to all the works produced during the Festival with photos and information about the artists, available through a geo-localized map.

## **ART. II - THE CONTEST**

For Festival of Resilience 2018, ProPositivo is launching an international street art competition for the realization of murals in Macomer (NU). Facing depopulation and the current economic crisis, ProPositivo responds by putting together resources and skills within and outside the area, developing a series of activities aimed at enriching the context with education, active citizenship, integration and participatory art. In this perspective, the aim of the contest is enriching the process of enhancement and characterization of the urban context with the creation of pieces of art which offer a new visual narration of the territory, carefully enhancing the social, environmental and cultural heritage. A project that in its amplitude becomes a fundamental step to reach the goal of "Transforming the crisis into opportunities" in Macomer and in the area of Marghine.

Murals will be developed in the following periods:

- **from 30 July to 5 August 2018**
- **from 27 August to 2 September 2018**

Artists will be selected for each residence of regional, national and foreign origin for each period. The intent is to create the conditions for an artistic exchange between the participants and the interaction with the host community.

### **ART. III - PARTICIPATION AND DELIVERY CRITERIA**

The competition is open to artists of regional, national and foreign origin, residing within the European community, of any age. Candidates are invited to fill in the appropriate online form and send a confirmation email with the subject "**Contest + Name and Surname**" to the following email [propositivo.eu@gmail.com](mailto:propositivo.eu@gmail.com).

In the application form, the candidate will be asked for a description of a creative idea and their portfolio. The artists will have the possibility to realize the work in full stylistic freedom and choice of the subjects, with the essential condition that they are adequate to the themes and appropriate to the context.

In addition to this, artists can extend their stay and live a wider experience hosted by the various partners (see Attachments n°3 - Partner), if they wish to. This involves a collaboration with one of the association's artistic partners located in different cities in Sardinia and the artists will have to state if they are willing to take part in the online form. **The documents must be received no later than 21<sup>st</sup> of June 2018, 11pm.**

### **ART. IV – EVALUATION**

ProPositivo team and the other partners of the network, will select 8 winning candidates on the basis of the documentation presented in the registration form, and the relevance of the creative proposals with respect to the aims of the call. Artists that won't be selected will still be taken into consideration to develop collaborations later on.

**The answers will be communicated by email by June 21, 2018.**

### **ART. V - HOSPITALITY AND CONDITIONS**

The selected artists will be hosted by the association ProPositivo that will offer:

- Room and board
- Materials
- Transport refund \*
- Promotion on our site, social and media partners

\* Transportation: Travel expenses will be refunded (after the activity) on site, based on the available economic tickets and assessed according to the distance of the trip, with a maximum limit of:

200 euros for those coming from European countries

120 euros from Italy

50 euros from the Sardinia region

For the refund we need: original tickets and any type of payment confirmation, where costs are visible and clear. Airline tickets: boarding pass and payment confirmation (containing person's name or ticket number).

Participants will have the opportunity to:

- Get in touch with an international artistic network which have already been able to stimulate new collaborations and works all around Italy.
- Be sponsored by our media partner on international and national level
- Contribute to the diffusion of new languages and narratives about local communities
- Gain professional competences through the contamination with other artistic and scientific fields.
- Free participate to all ludic, cultural and educational activities promoted by the Festival
- Live an immersive, dynamic and fun experience in human and intellectual terms.
- Discover the Sardinian side of yourself.

## **ART. VI - THE NETWORK OF THE STREET ART**

ProPositivo has developed a network of regional and national partners in the artistic and cultural sector, around the idea of creating a circuit between the different communities and increasing the links between street-art and territorial development. In the Sardinian territory, we collaborate with:

- **hOMe, Urban Center's** project aimed at creating and developing a network of visual artists, their artistic production and contamination, and the promotion and sale of works of art. Born in August 2016, inside the former abandoned factory OM-Officine Meccaniche. An unused place is reused for artistic and handicraft production, representing the first case in Cagliari for the reactivation of a disused space for artistic purposes. hOMe is today a network of artists and artisans based in the Artaruga space and in other places in the rest of Sardinia. Artists, creatives, artisans and designers collaborate in a space of artistic contaminations aimed at creating ideas, objects, works and the birth of new professional synergies. hOMe is a creative industry project open to artists and artisans looking for places of shared production and promotional networks on local and international circuits.
- **Non solo Murales di San Gavino Monreale Paese di Artisti** is a Cultural Association SKIZZO's project, active since 2013, with repeated actions of street art aimed at revitalizing an entire community by tearing away deteriorated and abandoned spaces from degradation. The small town of the Sardinian inland becomes in a few years a point of reference not only for the artists of the region but attracts muralists of international importance.

At national level, starting from 2017, ProPositivo can count on the artistic and organizational contribution of the **Guerrilla SPAM** collective. Formed in 2010 as a free group that exercises unauthorized actions of billposting, they do numerous works in Italy and abroad, always maintaining a strong interest in social issues and attention to the relationship between the individual and public space.

The process of building the network is always in place, if interested read the call for partners at the following link: <http://www.propositivo.eu/brain-surfing/open-call>

## **ART. VII - PERSONAL DATA TREATMENT**

Data acquired by participating to the call will be processed exclusively for the purposes related to the contest. The data of which the association will come into possession following this notice will be processed in compliance with Legislative Decree 196/2003. According to the law 241/90 and ss.mm. the administrative structure responsible for the adoption of this notice. The association ProPositivo reserves the right to use the drafts selected exclusively for the contest and the artwork for the promotion of the initiatives of the Festival and the Associations. The intellectual property right and the copyright of the submitted proposals remains of competing subjects.

## **CONTACTS**

Email [propositivo.eu@gmail.com](mailto:propositivo.eu@gmail.com) with SUBJECT: Call Contest 2018.  
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## **FOLLOW UP MATERIALS**

### **Att. 1 - THE RESILIENCE FESTIVAL 2018**

From July to September, the fourth edition of the Festival of Resilience will take place. Two months to discover the Center of Sardinia and the Marghine area.

-> **Artistic Resilience Experience (E.R.A)**, - The Artistic Resilience Experience project (E.R.A) is an experimental form of residency for artists whose main purpose is to produce social and cultural innovation initiatives for the host territory. The social environment together with the local cultural heritage constitute the research foundation for the artistic production, which measure itself with the concept of public art. The residence is therefore conceived as a participatory workshop, in which each artistic discipline attempts to investigate the "social role" of art, as a social, educational, civic process, aimed at the growth of the individual and the group in its relationship with the context and with the community, in a spirit of sharing and contamination.

- June 25th - July 2nd: Community Theater and Performances Workshop, in collaboration with the Dimitri International Theater Academy, Sardinia Theater and Sardinia Film Commission;
- 17th – 25th August: Immersive and Site-Specific Theater Laboratory with the cultural association Project XX1 of Rome and the university professor Riccardo Brunetti;
- 28th - 31st August: staging of the theatrical show "L'Avvoltoio" directed by César Brie, produced by Sardegna Teatro.
- July-August: Training courses on various artistic disciplines (music, video, photography, illustration ...) and production of documentary and artistic videos on the territory in collaboration with Sardegna Film Commission.

-> **Summer School** – ProPositivo works on promoting a new information culture, where all citizens are first architects of the process of researching, collecting, processing and sharing data and details, useful for problem solving processes at a local level, also through the use of experimental technologies. The Summer School becomes a multidisciplinary laboratory path, aimed at national and local innovators, having as its object the link between the method of analysis and animation of the territories, the European planning and the new forms of communication and participatory journalism. Starting from theoretical analysis and direct research experimentation, collecting, processing and sharing data and information, participants will be asked to think about planning, in the pilot territory, new organizational and communication strategies. The aim is creating a bridge between the participatory information and the innovations facilitated by digitization and sharing economy.

The 2018 path will involve Media Partners (see ART.III) and the local schools structured together in different projects over several months, producing an inquiry about depopulation, led by Danilo Procaccianti (Presadiretta) and Giulia Serra (Marghine.net), with the participation of other national guests related to the theme of journalism and fiction.

-> **Cultural/Educational Events** for the territory: a cultural events and workshops to satisfy the needs and interests of the area, which will be running over two months, reaching its peak of affluence and events in the week from 27 August to 2 September.

## **Att 2 - WHERE ARE WE? BRIEF TERRITORIAL FRAMEWORK**

We are in Macomer in the area called Marghine! This area, located in the central-western part of Sardinia, since prehistoric times was the obligatory passage between the north and south of the island. The variegated landscape holds the highest concentration of pre-Nuragic and Nuragic monuments; very important is the site of Tamuli where, in addition to the nuraghe, there are three tombs of the giants and six betili (sacred stones) and the necropolis of Filigosa.

The villages preserve small architectural jewels, such as the Romanesque church of San Bachisio in Bolotona or the 16th-century church of San Pantaleo in the Aragonese Gothic style of Macomer. The main economic activities are related to the food farming industry, mainly dairy and meat processing. Situated next to the river *S'Adde*, in the shadow of the mountain of Sant'Antonio, the city has had a glorious past. Byzantine traces are visible in some churches and decorations testify to the passage of the Aragonese dominion. With the sovereignty of the Dukes of Savoy, from 1767 it became the headquarters of the Marquis of Marghine.

Between the nineteenth and the middle of the following century, the city experienced a great economic development thanks to the establishment of dairy industries (producers of the famous pecorino and the Sardinian flower) and textile industries that worked the wool (resistant and waterproof fabric used for traditional costumes and military uniforms during the fascist period). Progress was facilitated by the construction of the Carlo Felice road in 1810 and above all by the railway, designed by the English engineer Benjamin Piercy (his villa is still in Badde Salighes). In the 50s the decline of the textile industry began, which had a slight recovery between the '70s and '80s of the twentieth century. Today most of the historic industries are closed. *What is Macomer like today? We let you express that. "It is said that you can easily lose yourself, but if you take the right path you find yourself again, facing ever-changing panoramas".*

Useful links: <http://www.isresardegna.it/index.html> <http://www.sardegna.digitallibrary.it>  
<https://www.esedraescursioni.it/it/home/>

### **Att 3 - PROPOSITIVO'S NETWORK AND FESTIVAL**

More than 50 European, national and regional partners / sponsors supported ProPositivo and the Resilience Festival in 2017. Collaborations are in continuous growth not only between our organization and its supporters, but also between the same partners and sponsors involved. Among the main promoters we find:

<b>Partner/Sponsor</b>	<b>Realtà coinvolte</b>
<b>Main Sponsor</b>	Fondazione di Sardegna, Sardegna Film Commission
<b>Patronage</b>	Politecnico Milano, Rete Italiana del Dialogo EuroMediterraneo, Regione Sardegna, Comune di Nuoro, Comune di Macomer, Comune di Bosa, Eu Research Institute
<b>Artistic</b>	Accademia Teatro Internazionale Dimitri, Sardegna Teatro, Accademia Zero Stress
<b>Media</b>	La Stampa, La Repubblica, Agi, Il Fatto Quotidiano, Cittanet, Unione Sarda, Nuova Sardegna, Marghine.net etc...
<b>Logistic</b>	Centro Servizi Culturali Macomer, ASD Joy Onlus, Cooperativa Emmepi, Escursi, Sigma, Forum Giovani, le comunità di Macomer/Nuoro/Bosa ...