

### ABOUT US

:): ProPositivo.eu

#### MISSION AND VISION

ProPositivo is an association founded by a group of young Sardinians scattered all over the world, united by an assumption: "If we invest the time we spend complaining about problems we invest in the search for solutions, we will have concrete, innovative and sustainable alternatives". It is from this belief that ProPositivo has created "Turning the crisis into opportunity" project and the Festival of Resilience. Born to network and spread the virtuous Italian realities, the festival has grown in just five years from a 5-day event in the city of Macomer to a two-month program in the territory of Central Sardinia. With a methodological approach based on the synergy between the world of social sciences and that of public art, the aim is to create a dynamic and multilingual environment capable of combining logic and creativity, school and entrepreneurship, institutions and civil society, public and private, environment and urban planning. All the key ingredients to activate collaborative problem-solving processes and territorial regeneration that:

- increase Increase citizens' **resilience and life skills**, i.e. "skills that help people successfully and effectively cope with the challenges of daily life",
- promote **socio-economic development** and **innovation** processes based on sustainability, social responsibility and happiness of people and communities,
- can **create cohesion and free up resources** by making the public sphere participatory and transparent,
- structure a **tourist**, **cultural and educational offer** for the summer season of Macomer, Marghine and the surrounding territories.

A challenge around which a dynamic multidisciplinary community and a wide network of regional, national and European partners (including Dimitri International Theater Academy, the Politecnico di Milano, La Stampa , Sardegna Teatro, Sardegna Film Commission and many others) have formed in the last four years, united by the desire to systematize the most virtuous realities in the economic, social and cultural fields with the areas most affected by the crisis in Italy and in Europe.

### #RESILIENCE

#### HOW THE FESTIVAL WORKS

The Festival of Resilience creates a summer program for the areas of Central Sardinia, creating widespread design projects responsible for the analysis and revitalization of the communities. There are 4 main areas of intervention:

- SUMMER SCHOOL: scientific and journalistic training courses,
- **ARTISTIC RESIDENCES**: training courses, theatrical music production, video-photography and visual arts,
- INTERNATIONAL STREET -ART CONTEST: Visual Narration project through murals and ways of creative participation,
- EVENTS: various cultural, sports and leisure projects for the participating communities.

### I PARTNER

#### THE MAIN PARTNERS









































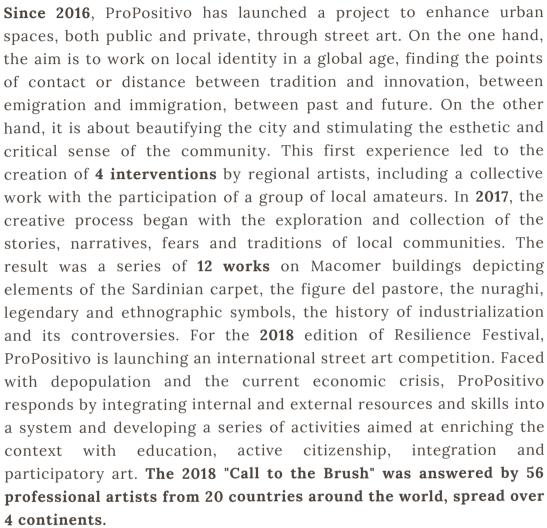




# THE PROJECT

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In 2019, the artistic initiatives went beyond the municipal boundaries by also involving the high schools and universities of the region, creating a project that aims to incorporate a shared narrative between the 10 municipalities of the Marghine.

In 2020, the first international illustration competition was launched (see Side photos). Born out of the specific need to transcend the physical boundaries imposed by the pandemic, the Beyond the Wall competition opened up to a remote creative and urban redesign process that received proposals from 80 artists from over 20 countries around the world. The territory was involved in the selection process through 3 juries: one technical, one local and one social, which pronounced the winners of both categories (Street Art and Illustration) during the closing event of the first session of # Resilienza2020. The 6 winning artists will receive a cash prize and are candidates to bring their art to Sardinia:

### MURAGHES

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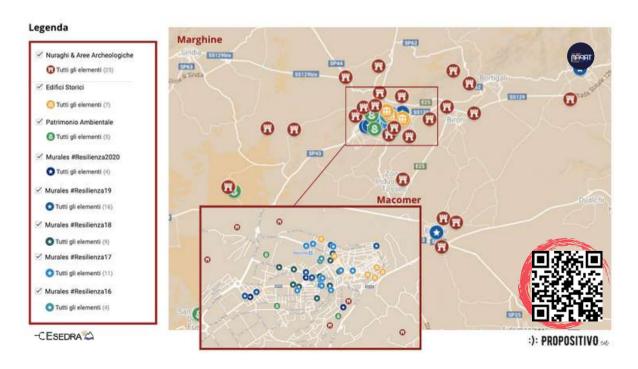
#### NURAGIC AND CONTEMPORARY ART PARK

During the last 5 years ProPositivo and the Resilience Festival have distributed **45 works in 6** different municipalities in central Sardinia (Macomer, Bosa, Bonorva, Borore, Silanus, Lei).

The emergence of the pandemic has meant that ProPositivo and the Festival have had to muster all our adaptability. For years we have been promoting Energy Transition and Resilience on the island and peninsula. For this reason, in the face of the upheavals caused by the pandemic and the health, social, economic and environmental challenges, ProPositivo has decided to make a reboot of **ABC from 2021** and transform into a **Community Wellness Agency**. A non-profit association that aims to use logic and creativity to guide local communities in building collaborative networks and strategic projects for the implementation of the UN Agenda 2030, European programming 2021–27 and Recovery Plan and Resilience.

In 2020, the already existing need to connect communities on a digital level was renewed, so that following the Urban Contest "Sandro Sechi" and in collaboration with the association MAART, a first prototype of a digital platform called " City of QR " was created, capable of bringing the ecological, archeological and artistic heritage of the territory into one system. Despite the crisis, the Marghine has a significant human, archeological and naturalistic heritage (habitat of Mediterranean importance), for the valorization of which ProPositivo has launched "New narratives with public art" since 2016. This is the basis of the **Muraghes project** (see "Map" below), for the development of which the existing and ex-novo cultural attractions will be valorised: archeological and museum areas, historic buildings, environmental and artistic heritage (murals and works), linked to physical and digital access points.

In this perspective, in continuity with the path begun, the project aims to enrich the process of valorization and characterization of the urban context with useful interventions to create a new visual narrative of the territory, taking care to valorize the social, environmental and cultural heritage. A project that, in its breadth, becomes a fundamental element in achieving the goal of "transforming crisis into opportunity" in Macomer and in the Marghine area.









### SANTA MARIA DEL MARE

#### HOMAGE TO BOSA AND OUR LADY OF THE SEA | #RESILIENZA2020

Santa Maria del Mare is one of the most popular and important festivals in the town of Bosa. The celebration originated from the discovery in 1675 of the statue of a Madonna, an event that was considered a miracle for the entire population. Since that time, every first Sundays of August in honor of the Madonna "coming from the sea", the simulacrum of Mary leaves the church of Bosa Marina and aboard a richly decorated fishing boat, goes up the waters of the river Temo. Accompanied by a procession of faithful that escort her with boats, she arrives at the Cathedral. Mauro Patta has devised a modular structure to pay homage to the celebration and traditions of Bosa. In the center the face of a woman, embellished by the coral necklace, on the sides wefts of filet, of the typical costume cadenced by the ripples of the sea, to recall the shops specialized in the processing of coral, gold filigree and the ancient traditions still alive in the fabric of the community.





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MILANO | ITALIA

VIALE GRAMSCI/VIA MURAVERA

MACOMER (NU)

### LA VENERE DI MACOMER

THE BEAUTY OF THE ANCIENT SARDINIAN PEOPLE | #RESILIENZA2020

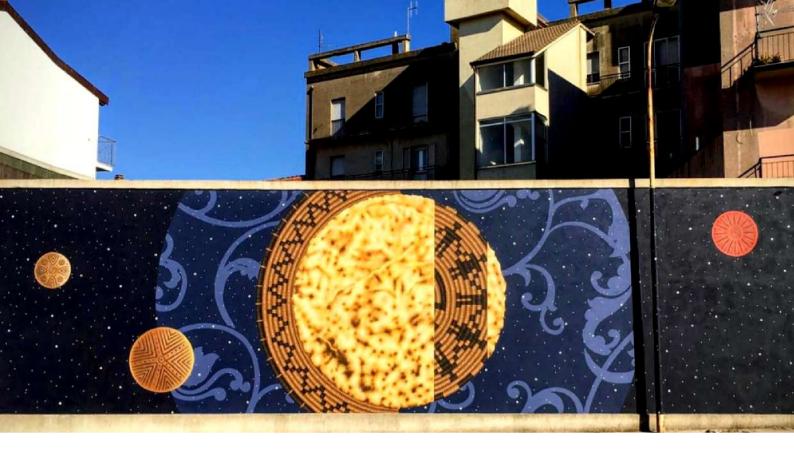
The artist starts from the theme of the link between tradition and innovation to investigate ancient forms and icons as interpretations of the contemporary. Since art is beauty and creativity, in all its forms, Rancy has taken up one of the ancientest artifacts in Sardinia, found in Macomer. It is a small trachyte sculpture, 14 cm high, wide on the hips, a female figurine with an animal head, interpreted as the now extinct Prolagus sardus (a vaguely hare). The "Venus of Macomer", which takes up ancient proportions, is here superimposed on an icon of today's beauty, grouped within an icosahedron. The Platonic solid remains the symbol of a higher rationality hidden in common reality, between the mutability of organic phenomena and the perfection of ideas, immutable forms reachable by the intellect.















### PANE'E LUNA

### BREAD AND ITS SACREDNESS | #RESILIENZA2020

"In peasant civilization, bread is the symbol par excellence of seasonal cycles and is part of the whole series of rituals that serve to redeem that sense of insecurity and precariousness on which daily life was based." The work "Pane 'e Luna" (Pane di Luna), wants to be a tribute to bread which in its sacredness has always been a reason for social gathering and to women, the main leaders of its creation. In the composition, the bread with its shape and its spots is reminiscent of the moon, another element that recalls the feminine and the magical moment of its creation when women, in the middle of the night, gathered to work it. Varied textures give rhythm to the composition, evoking the particular weaves of the baskets – "Sa Corbula" – which in one part recalls the lunar eclipse and on the other, with its embroidery, the dances in the square (another reference to social aggregation) . Pintadere float like planets in a sky of fabric decorations and glowing stars.















### DANZATORI DELLE STELLE

#### OMAGGIO A'LEI E SERGIO ATZENI | #RESILIENZA2020

32m x 1,5m - The painting of Valeria Zaccheddu meets the ceramics of Valeria Tola Sedda, two artists from Macomer who for the 2020 Festival have created a joint work for the Municipality of Lei. A visual tribute to its beautiful panoramic terrace and to the vibrant traditions of the community. The water of the springs and the roses that recall the processing of the typical jeweled bread of San Marco, join a colorful and starry sky. A sky that becomes a metaphor for a future full of possibilities, of opportunities. A sustainable development linked to the value of the local traditions and natural resources. The title of the book by Sergio Atzeni (Sardinian writer) "We passed on the earth light" is taken up on the staircase, a reference to the evocative verses of those who, between myths and historical reconstruction, have told the magic of the island and ancient Sardinian societies.















### LONTANO

#### THE INDIVIDUAL IN THE COLLECTIVE | #RESILIENZA2020

"The single individual in a collective context is submerged and forced to face anxieties and fears within his dimension. "Giulia and Gabriele had switched to # Resilienza2020 for a live painting on canvas, but in the end they decided to give us a work to reflect on our condition and on the relationship between individuals and society, because, as someone said and perhaps now more than ever, "you are never far enough away to recognize each other."













### DISTANCE

#### INTERGENERATIONAL GAP AND SOCIAL DEVIANCE | #RESILIENCE19

SLIM's artistic research investigates various themes, but always very linked to the social relationships it develops in the space in which it works. A first approach with photography, allows him to document the place and connect with the community, capturing people in everyday acts. For Macomer he addressed the issue of intergenerational dialogue and juvenile deviance. The mural expresses the distance, the lack of dialogue between two individuals of diverse ages. The two characters, a young man and an adult woman, are arranged in a way that the lack of communication between them is clearly visible, despite the bodily closeness, there is a distance in terms of means/ modes/ skills with which to communicate. The guy's holding the latest generation smartphone and the woman's an old disco phone.









### SA GHERRA



#### STREET ART JAM | #RESILIENCE19

Propositivo has developed a network of partners in the artistic-cultural sector located at regional and national level, around the idea of designing a circuit among the different communities and grow the link between street-art and territorial growth. For the 2019 Festival, two significant Sardinian companies have been invited, such as, hOMEartistic network and Non solo Murales - San Gavino Monreale, engaged in the development of cultural proposals. With them was organized a "fight" (Sa Gherra), it was in fact a meeting, where the artists worked in groups on three walls of adjacent buildings, transforming the face of the entire square, forum, new scenario to welcome proposals that facilitate the interaction and development of artistic/community projects. The new square was inaugurated with live music, social dinner offered by ProPositivo to the peoples of the neighbourhood and to the whole community, which contributed with great solidarity to the execution of the works.













### WE ARE SARDINIANS

TRIBUTE TO GRAZIA DELEDDA | #RESILIENCE19

The artwork was designed by Mamblo in collaboration with the Association Skizzo, founder group and promoter of the initiative Non Solo Murales San Gavino Country of Artists, which since 2014, is giving the town dozens of works by extraordinary Sardinian artists, national and international. Mamblo's Pop-Art style has already honored in Sardinia Gigi Riva, David Bowie, Lucio Dalla and many other prominent cultural and sporting icons. A Macomer proceeds with a poem by the writer Grazia Deledda, the first woman in the history of Italy who was awarded a Nobel Prize.









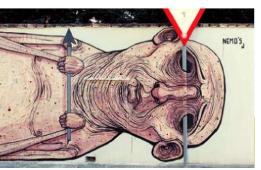




### TOTEM

#### ARCHETYPE OF SARDINIAN SOCIETY | #RESILIENCE19

Integral part of the project "Sa Gherra" (battle), held on the occasion of the Festival of Resilience 2019 that brought together national and regional artists in a collective painting of three adjacent buildings. TOTEM is one of the three interventions that have gone to completely transform the face of an entire square of the City of Macomer. The work intertwines the styles of Sardinian artists Kiki Skipi (low) and Andrea Casciu (high) and the internationally renowned artist Nemo's (center). The mural is inspired by the archetype of Sardinian society, founded on a matriarchy crushed by masculine inhumanity, which supports the nuragic spaceship, symbol of the ancient island civilization.













### INTELLECTIVE REACTION

UNSTABLE WORLD | #RESILIENCE19

Jointly with the two previous ones, the artwork of artists Daniela Frongia and Daniele Gregorini (founder of hOME - network of artists), enriches the experience of "Sa Gherra". The work represents the instability of the world, in poised and in equilibrium at the same time, born of a river of concepts and words and in which the man modernizes and darkens. The same painted words were inspired by the genuine conversations or phrases heard by the artists in the square during the execution of the work.













# RESILIENCE

RESILIENCE AS A SOCIAL ACT | #RESILIENCE19

Resilience as a social act, unique possible in the union of several people. A glocal society, that not believe in national borders, but in always mixed identities. The artists of the Madrid collective NSN997 (Nuova Scuola Napoletana 1997), were inspired by a recurring Sardinian pattern in Sardinian rugs, to create a cordon of men and women united. Within this human chain they wanted to represent some leading personalities, local people and related to the concept of resilience. Adelasia Cocco, Antonio Gramsci, Rosa Parks, Grazia Deledda, Giovanni Pintori and Jose Mujica.













### WOMAN OF SILANUS

#### PORTRAITS COSTUMES COLORS TRADITIONS | #RESILIENCE19

The artist Mauro Patta knows Sardinian history and traditions well. His origins allow him to find those nuances in every place, which only those who enter with an empathic and curious eye can identify. In his approach to folklore, there is a contemporary vision, in the portraits, in the trappings that he highlights, in the story he narrates with his work. In Silanus, the town where he was hosted, he exploited the wall of the historic center, creating harmony with the surrounding space and the people who live there. The colors, the ornaments, the light of his work pay homage to the female figure, the current Sardinian woman hereditary of knowledge, traditions, ancient memories that she proudly guards and exhibits wearing the traditional dress, so recalling the concrete and manual construction of fabrics of high technical and artistic value.













### RUNAWAY

#### DEPOPULATION AND YOUTH CONDITION | #RESILIENCE19

A youthful, restless face, looking outward but forced inward. The work expresses the generational disturbance that escorts young people to feel unfit for their own territorial reality. The distorted face becomes the interpreter of the frustration of those who feel the disintegration of their ego, understood as a set of emotional and geographical connections. The constriction suffocates the main character and forces him to point his tormented gaze towards an external escape.













### THE BRIDGE

FROM TOLUCA TO SARDEGNA | #RESILIENCE19

The Traveller is the one who with a "light heart" leaves, opening himself to the encounter and bringing him a baggage that is enriched along the way. The collective Lozmetzican consists of three travelers from Toluca, bring their creativity and aesthetic tradition in the world creating a bridge between diverse cultures. In Macomer the soldier of the Aztec culture merges with the Sardinian mask, producing a new hero that together with the five sacred animals, ideally connect the world.













### ICONS OF ICHNOS

#### ICONOGRAPHIC GEOMETRIES | #RESILIENCE19

TUTA have developed a wall painting where the public can explore the culture and the Sardinian territory through the visual, aesthetic imagination of the artists that involves the use of geometric shapes, types and backgrounds of flat colour. They conducted an iconographic research, exploring the country of Silanus, its historical, cultural and folk traditions. From here begins the reflection on the reproducibility and on the creation of communicative forms that draw from the primitive but look at the contemporary. The collective Tuta remain a guest in residence in Silanus where through this vision and technique he created two works: one inspired by male and female costumes, while the other inspired by ancient crafts and tools (photo at the bottom of the center).













### **JUNTOS**

#### ACTORS OF CHANGE | #RESILIENCE19

The artist is an expert in painting large murals where he participates directly in the community where he remains a guest. In this way the mural enhances a shared creative experience, useful, playful. Participation in the creation of a work and the following exchange between the artist and the people of the place triggers an emotional bond in the audience encouraging awareness of improving their environment as actors of change, not just spectators. The murals rehabilitate the walls giving the spaces a new look and functionality. The work extends over 30 meters, and its forms are inspired by archaeology and local nature. About 80 children, adults and teenagers from Borore participated in the project.









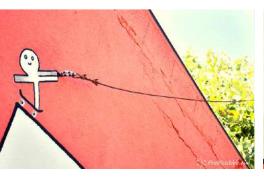


**HOPSCOTCH GAME | #RESILIENCE19** 



TORINO | ITALIA

The ancient game of hopscotch is widespread throughout Italy, and each region possesses a specific name to indicate it, in the center of Sardinia is called "Su Furriolu". It is a group pastime, a simple game, in which it takes barely to create a collective imagination able to entertain all participants. The path was usually engraved on the ground struck with a stone or drawn with chalk on the asphalt, in a way of return from the earth (starting point) to the sky (apex of the path). "Some those go and there are those who return" to the game of the world, and "su furriolu" in his own way represents this bodily movement. Guerrilla SPAM has frequently come back to this territory, recalling in their images themes such as migration (Sardus Pater), deforestation, and worked on the project Carpet Flying.













### EDUCATE YOURSELF

#### TRIBUTE TO ANTONIO GRAMSCI | #RESILIENCE19

Cultura, non è possedere un magazzino ben fornito di notizie, ma è la capacità che la nostra mente ha di comprendere la vita, il posto che vi teniamo, i nostri rapporti con gli altri uomini.

Ha cultura chi ha coscienza di sé e del tutto, chi sente la relazione con tutti gli altri esseri.

A. GRAMSCI, Quaderni del Carcere, 1929-1935.













#### GRAFFITI FOR LUNCH | #RESILIENCE19

Graffiti for lunch is a book project halfway between the monograph of the artist HOPNN and a work of illustrated recipes. For two years, he traveled through every region and used trade as an exchange between a mural and a recipe, thus giving life to a culinary and artistic "grand tour" made of exchange of experiences and human relations. In Bonorva, hosted by a youth association, the artist has followed all the stages of working the traditional Zichi bread, expertly shaped by an elderly woman over ninety of the place. The mural, about 40 meters long, begins and ends with a tree and branches, from which a metamorphosis takes place: a chain of men and women, the call to a community (perhaps lost) in which people support themselves, in an exchange relationship. The presence of the bicycle is a precise ecological ideal that the artist wants to launch. Appears in the drawing the inscription "Many friends, much love" is a reference to the reference above the artwork, from the fascist era, "Many enemies, much honor."During his stay, HOPNN collected recipes of traditional cakes also to Macomer, here he donated a mural-rebus (photo at the bottom of the center).













### SA FEDE SARDA

#### TRIBUTE TO THE SARDINIAN WOMAN | #RESILIENCE18

IIsra Martinez Herrero pays homage to the Sardinian lady by choosing the face of a young Macomerese woman and the sartorial tradition taking up the floral ornaments. The composition is embellished by a subtle reference to the local past. The young woman's face is marked by veins that recall the internal lines of the trees, referring in this way to the ancient family-run sawmill that stood at that place and inspiring an ancestral vision that remains carved in the most intimate of the island, like the rings that from the inside define the age of a tree.













### THE STEPS OF MARGHINE

THE AMPHORAE OF CULTURE | #RESILIENCE18

In ancient times, vases and amphorae were common tools of preservation, usually found in all houses (they were used to store olives, wine.). But they were, moreover, "companions" of lengthy journeys in the holds of many boats from disparate parts of the world. They are, therefore, containers of culture and tradition, not only food and wine but also social. The women suspended are the Janas, guardians and guardians of stories and legends of Sardinia.













# **SUNSET**

### CALLIGRAFITTI | #RESILIENCE18

Utilizing his unique technique that combines calligraphy with muralism, Said Dokins explores the aesthetic potential of characters. The visible signs on the wall can be traced back to the poetry written by a local girl who refrains on her condition as an Italian migrant abroad, found without a homeland and without identity, forced to choose who to be depending on the place where she lives, feeling at home everywhere and nowhere. In 2018, Said was elected by Forbes as one of the best and most influential artists in Mexico internationally.













### GIGA-BYE

#### SCOURGE OF DEPOPULATION | #RESILIENCE18

The emigration of the Sardinian people, and in general of the territories of southern Italy, is the type of migration that should really scare us, a plague that today afflicts 4 out of 10 communities in Sardinia, all countries under a thousand inhabitants and at risk of extinction. The series of giants of Monte Prama by the Macomerese artist Pietro Straullu, is gradually enriching an entire square of the village, evolving over the years, and continuing to tell the evolution of Sardinia as the steps of the life of a young Sardinian today.













**BUENOS AIRES | ARGENTINA** 

V.LE PIETRO NENNI - VIA ATTILIO DEFFENU 12 - MACOMER (NU)

### MATRIARCHY

#### FOUR FACES OF THE SARDINIAN WOMAN | #RESILIENCE18

L'Argentinian artist Alan Myers uses the image of the Sardinian woman as an icon. Four women joint to reflect the complexity of the inner world, the deep feelings, the contemporary challenges that a woman has yet to fight. These women, united by their clothes, wear the typical colors of the classic Sardinian clothing, the dark but intense colors, causing great contrasts of the imagination in which the artist conceives the woman, delicate but strong.













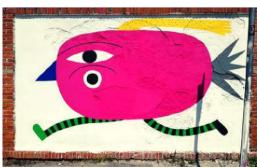
### RESALIO

#### **RESILIENCE ARMY | #RESILIENCE18**

""Resalius" in Latin indicates the ability to climb a boat overturned by the force of the sea. The work is composed of an army of figures halfway between reality and fantasy. Shapes that recall those of the Sardinian figurines and masks, but also half-human volatile animals, venus and fish. An army that won't stop looking at you, someone seems to smile, others scream. Together they climb the boat upside down from the sea and remind us that we must fight together to change things. The work was carried out by Massimiliano Vitti and Chiara Santinelli with the children and trainers of the Cooperativa Sociale Luoghi Comuni, a youth community and a family care center, active in the development of new forms of local welfare.













# ELIOGRAFIE DELLA MEMORIA

HELIOGRAPHIES OF MEMORY SEIRIES | #RESILIENZA18

Eliografie della Memoria is a "long-term" artistic and photographic project that explores the different social and historical relationships that define specific places and, at the same time, initiates a process of "reshaping" through contemporary imagery of lost memories and non-places. The work in Macomer was carried out in Piazza Caduti del Lavoro (central square), where there was the old market













### THE ORIGINS OF THE MEDITERRANEAN PEOPLES | #RESILIENCE17

One of the sources on the origin of the Sardinian people tells of an ancient migration from Libya\*, led by a personality, then called "Sardus Pater". This population, arrived with a ship on the island, would integrate with the natives and would live for centuries, changing the name of the country from "Argyròphleps nesos" to "Sardò - Sardinia". This work wants to celebrate the union between the Libyan traveler and the land of Sardinia, reminding us that we have been, all of us, migrant peoples, and that we have always traveled in search of a safe place to live. (\*"Libya", the ancient chroniclers meant the African territories facing the Mediterranean which were from Egypt to Morocco).









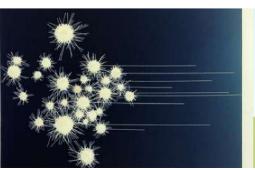




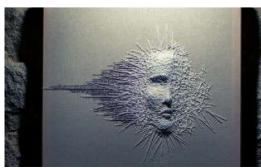
# TEXTURE REPETITION

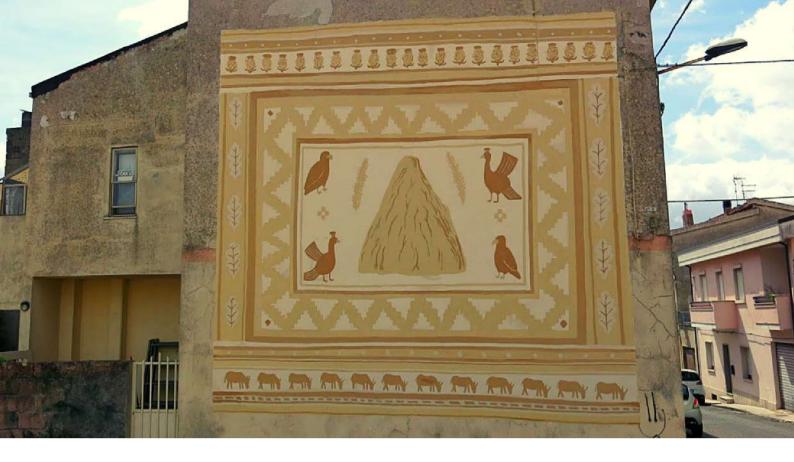
#### WEAVING THE WORDS | #RESILIENCE17

The work surface presents itself as a tissue of words. They are thoughts and emotions, experiences and stories lived within the path of the Festival of Resilience. Sounds and dialogues, perceptions and encounters have become the fertile ground for textile overwriting. The lattice becomes voice, vocal cord, building a link between the aesthetic form and the written expression. The stitching as a spontaneous act that, if reproduced on the same point in a systemic way, creates "volumetric sutures" comparable to our daily acts repeated over time.













### SONS OF STONES

#### THE CARPET OF HISTORY | #RESILIENCE17

"Sons of stones" is a reflection based on the stimuli and suggestions received by the people of Macomer after the work of research, interviews and discovery of the territory. It is a work inspired by the tradition of the Sardinian carpet, one of the most important activities carried out on the island since time immemorial, especially by women. At the center of the symbology appears the mount of Sant'Antonio, this saint is celebrated in June and represents the most important tradition of the village. On this occasion the "fedales" (group of persons with the same age) organize the celebrations and the climb of the saint on the mountain, where he is accompanied in procession by the community for a journey of 12 kilometers.













### SAILORS, FARMERS AND WARRIORS

#### THE THREE FACES OF THE SARDINIAN PEOPLE | #RESILIENCE17

Fijodor Benzo donated two works to the city of Macomer. The first to narrate the different faces of the Sardinians: sailors, peasants and warriors. There are references to the ancient local bronzini, the nuraghi and the sea that surrounds the island. The second work instead (photo below the center) is a composition to narrate the artist's personal approach to Macomer and the culture of the place. Mixing a donkey, an autochthonous mask, a rock of the village park and an artifact of industrial archaeology. In practice, a cross-section of the local history passing through several centuries until almost contemporary.













### **GREEN ISLAND**

#### SARDINIA BEFORE DEFORESTATION | #RESILIENCE17

Always exploited in its resources, the Sardinian territory has changed drastically in recent centuries. Until 1800, much of the island was covered by large forests, especially oaks, and a rich fauna that populated them. With the beginning of the great deforestation of the Savoy, followed by those of great Italian and then European entrepreneurs, the forest cover of Sardinia has been reduced by 3/4 of its surface. To date, the idea of a wooded island rich in deer and wild boar is now far from reality. The common imagination sadly associates Sardinia only to the sunny beaches of tourists and the hinterland made of rocks and shrubs; no more trace of the forests of the past.













### BLACK SHADOW

#### INDUSTRIAL PRAYERS | #RESILIENCE17

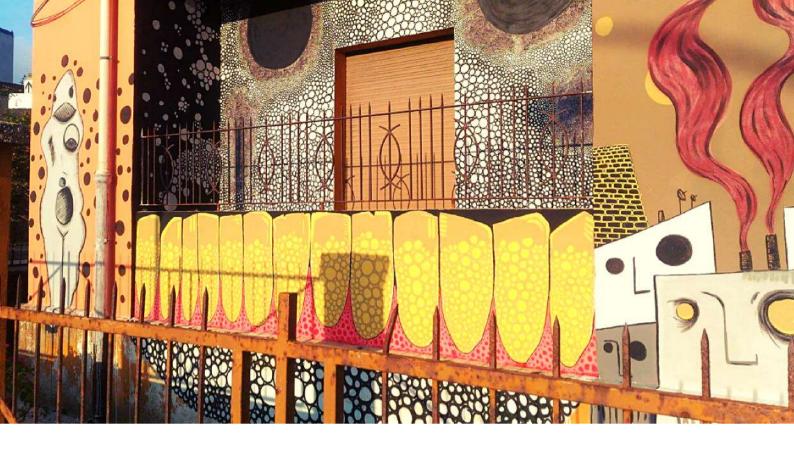
"Black shadows that come slowly and leave"

As a child, Mary, impressed by the shadows of the workers projected in her window as they went to the wool mill, repeated this pitch to sleep. Emajons and Sbrama investigated the now disused industrial district of Macomer, the ex-ALAS, the engine of growth of central Sardinia in the '900. In this place, full of factories, wool mills, was also produced the famous Pecorino Romano cheese, exported all over the world. The artists have rediscovered the stories of the elderly citizens who still live in the neighbourhood, guardians of the past. The pictorial aesthetic is linked to a spontaneous and rough style that draws inspiration from the conformations and deformations of the same wall.













### REMOCAM EAT HERSELF

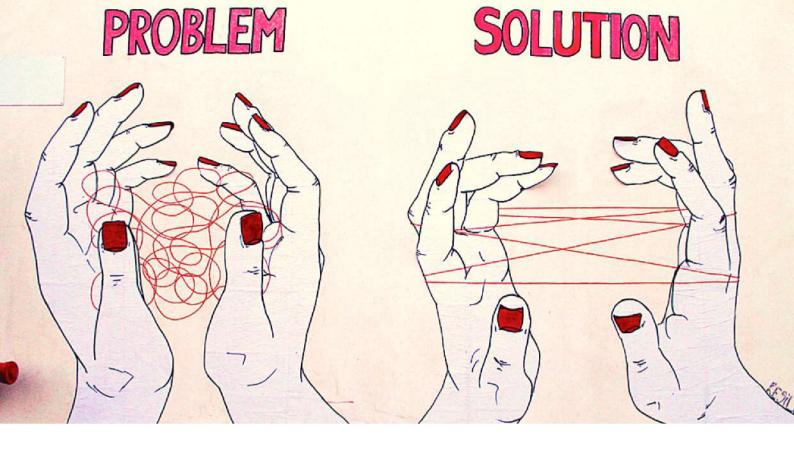
#### RAPIDLY DETERIORATING REALITY | #RESILIENCE17

The Macomerese artist Alessandro Fara wanted to create a bridge between tradition and innovation by telling the story of Macomer among ancient nuragic artifacts and modern industrial archaeology. The factories rise between the nuraghi and the archaeological assets of inestimable value, like the veneretta (venus) of Macomer, represented on the left. The artist has characterized the sense of monstrosity that depopulation, abandonment and a twisted development model have generated in the soul of Central Sardinia.













### PROBLEM SOLVING

### COMPLAINING MAKES STUPID | TEMPORARY INSTALLATION | #RESILIENCE17

Macomerese artist and illustrator Valentina Vinci, works for Espresso magazine and is graphic director of ProPositivo and the Festival of Resilience. In this artwork, she wanted to express the vision of the association, whose motto is: "30 minutes of complaints turn off the neurons involved in solving problems". Essentially, complaining too much or being surrounded by complaints is very bad for the brain. The necessary spirit for activating processes of resilience and community problem solving is in the ability to get involved, as it was done by children, when you could turn a tangle of knots into a group game.













### INVESTIGATIONS ON ORGOSOLO

#### TRIBUTE TO THE PHOTOGRAPHER PABLO VOLTA | #RESILIENCE17

A friend of Macomer's gave the artist a photo book by Pablo Volta. The photographer was born in Argentina (Italian origins) and in the 1950s he made several trips to Sardinia and made photos for "Inchiesta su Orgosolo" by Franco Cagnetta, and then let himself be attracted by the Carnival of Mamoiada. Isra takes the images to recreate the composition of men and boys, jumping from the past to the future by choosing to be inspired by the friendly faces he found in the community.













### **DROPS**

#### | #RESILIENCE16

Daniele Gregorini is artistic director of hOME - artistic netwrok and project manager of cultural events and social innovation. Member of the Board of Urban Center Cagliari. Since 2014 he has been artistic director and co-founder of the first open-air art gallery in the city of Cagliari, the Galleria del Sale. Daniele Gregorini is a member of the national team of street art experts promoted by INWARD.













CAGLIARI | SARDEGNA
SOTTOPASSAGGIO | VIA PUGLIE CORSO UMBERTO | MACOMER (NU)

# SKAN FOR RESILIENCE

| #RESILIENCE16

Emanuele Boi, born in 1988, born and raised in Cagliari, continued his studies in Milan, where he graduated from the Academy of Fine Arts in Brera. He works as an illustrator and freelance graphic designer. Since 2003 he has approached graffiti and street art. It has a surrealist imprint and generally the realization of his works is entrusted to spray cans typical of writers.













### MY MACOMER

#### COLLECTIVE ARTWORK | #RESILIENCE17

An imaginary map of Macomer, derived from the stories of the people of the community and the research work carried out on the territory during the Summer School of Resilienza 17. The work has brought to light several forgotten events, rites and traditions that still live today. What emerged is mainly the collective imagination of those who live in the country. The work was carried out by Guerrilla Spam in collaboration with Ema and Sbrama, Jacopo Ghisoni and Daniela Frongia.







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"30 MINUTES OF COMPLAINTS SHUT DOWN
THE NEURONS INVOLVED IN
PROBLEM SOLVING"

