



#RESILIENZA22 - 8 * The Resilience Festival
Muraghes - Nuragic and Street art Park

CALL FOR ARTISTS
Primitive - Collective Imagination

i. ENTITY

APS [ProPositivo](#) is an Italian ngo (non-governmental organization) founded by a group of young Sardinian guys, scattered around the world, united by an assumption: "if the time we spend complaining about problems would be invested in finding solutions, now we would have concrete, innovative and sustainable alternatives".

Behind this conviction, ProPositivo has launched the project "Transforming the crisis into opportunities", of which the [Resilience Festival \(Festival della Resilienza\)](#) represents a fundamental driving force. Born to network and spread Italian virtuous realities. Over the years the festival has grown from a 5-day event in Macomer only, to a two-month program that spreads across the Marghine, Planargia, Nuorese and Central-Sardinia.

Through a methodological approach based on the meeting and the synergy between science and art, the goal is to create a dynamic and multilingual environment, capable of linking logic and creativity, school and business, institutions and civil society, public and private, environment and urban planning. These are all fundamental ingredients to activate community problem solving processes and territorial regeneration that:

- increase the resilience and life skills of citizens, those "skills that help people to face the challenges of the daily life positively and effectively";
- foster socio-economic development and innovation processes based on sustainability, social responsibility and the happiness of human beings and communities;

- are able to create cohesion and unlock resources through a participatory and transparent public planning.
- structure a promotional tourism, cultural and educational offer for the summer season of Macomer, Marghine and surrounding territories.

A challenge around which, during the last 6 years, a dynamic multidisciplinary community and a wide network of regional, national and European partners have been created (including the Dimitri International Theater Academy, the Milan Polytechnic, La Stampa, Sardinia Theater, Sardinia Film Commission, Foundation of Sardinia and many others), united by the will to put in place the most virtuous realities in the economic, social and cultural fields with the territories most affected by the crisis in Italy and in Europe.

Faced with the upheavals of the pandemic, from 2021 ProPositivo has decided to restart from ABC, transforming itself into a Community Wellness Agency. A network of non-profit skills and services that with logic and creativity wants to guide local communities in the construction of collaborative networks and strategic projects for the implementation in their territories of the UN Agenda 2030, of the European programming 2021-27 and of the Plan of Recovery and Resilience.

ii. MURAGHES: NURAGIC AND STREET ART PARK

The Marghine area has an important human, historical, archaeological (among the highest concentrations of nuraghi on the island) and naturalistic (Mediterranean habitat) heritage for which, since 2016, ProPositivo has launched "New narratives with public art". In particular, the international street art contest was created, which, over the years, has reached over 20 countries in the world, attracting over 50 artists to our area and created 45 murals in 7 municipalities in central Sardinia (Macomer, Bosa, Bonorva, Borore, Silanus, Lei, Dualchi), transforming urban spaces into the tiles of a mosaic that links tradition and innovation, local and global.

From the encounter between archeology and murals, between primitive and contemporary, the Muraghes project was born, the park of Nuragic and masonry art. In addition to embellishing and enhancing the city of Macomer, and the other inhabited centers, stimulating the aesthetic and critical sense of the community, it has among its objectives the work on local identity in the global era, focusing on one of the fundamental points for the Resilience Festival and ProPositivo: finding cores of contact and opposition between past, present and future.

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Through [this platform](#), accessible on site via QR code, it is possible to orientate on the territory through a geolocated map that brings together dozens of nuragic monuments (villages, towers, tombs of giants, betili, domus de janas), historic buildings, naturalistic places, large artistic works and murals.

Muraghes is first of all a vision of the territory, the idea of a dynamic and avant-garde Center of Sardinia, capable of starting again with pride and ingenuity from its rural roots to carve out a central role in the regional, Italian and European scenery.

Faced with the epochal challenges posed by climate change and wars, Sardinia and the South of Italy must become protagonists of the green revolution, in the food and energy sector, proponents of an economic and social renaissance, capable of combining the fight against poverty and industrial development.

Muraghes wants to be a tool to enhance communities. Not a park with closed borders limited to a specific geographical area but a place with open borders that preserves the local identity and integrates it with different languages. A physical and digital network, where creativity and play are the engine for generating and connecting ideas, for incubating projects and making the potential of the territories flourish. There is still no fixed definition, there are no conceptual limits.

Muraghes is the park of becoming which finds its declaration in the contribution of all, in the collective process of reshaping our tools to foster social innovation and sustainable development.

iii. CALL - PRIMITIVØ - Collective Imagination

Human beings have always expressed themselves by leaving signs of their passage. The organization of these signs within structured systems of meaning represented the birth of the written language, determining the transition from Prehistory to History. One of the most primitive testimonies of human beings are the rock representations, the so-called graffiti or drawings on the walls. Therefore, it is unusual how carrying out one of the most prehistoric actions of humanity still represents contemporaneity, innovation, art today. Inside Muraghes, the ancient becomes current and vice versa, in a unique combination of tradition and innovation.

The key word we have chosen to guide the journey and the experiments of this edition is therefore **PRIMITIVØ**. A choice dictated primarily, as mentioned, by the evocation of primitive art, graffiti and the first rock paintings so ancient and so current: even today we choose to express ourselves by leaving marks on walls that we run into so that we can share our reality.

PRIMITIVØ because in the light of the events that have characterized these years such as the pandemic, which in addition to making us live a life condition made up of fears, limitations and uncertainties, has made us rediscover the importance of small things, of the necessary elements that allow each of us to live in serenity, bringing us back to the essential, in search of a primordial well-being.

Thus we felt a historical cyclicity, thinking back to the Spanish pandemic, the limitations, the discussions generated by the feeling of deprivation, a cyclicity emphasized now more than ever by war. A war that involves our country, close to our homes, in Europe. This is why it scares us more, much more than all the conflicts that have occurred in recent years. We then come to think about a Primitive Future, a future that fails to take shape, as if it were blocked by a past that continues to re-emerge. A future which cannot find full expression and

development. And speaking of conflicts, expression and future we arrive at the symbol "Θ", schwa / scevà, the protagonist of a present debate that tries to leave behind a past and a tradition to outline an inclusive evolution starting from language. A debate that is generating discussion and conflict, a heated debate that we want to welcome because it brings with it the provocation and stimulation of confrontation. Primitive is not only intended in a prehistoric sense, but also as an antecedent to the present. This is the primordial phase of Muraghes, its origin, its birth and we need all the collective intelligence available to give it form and life.

In this perspective, ProPositivo has launched the call "PRIMITIVΘ - Collective Imagination" to produce actions that, starting from the present heritage and languages, can stimulate new and more inclusive ones. To expand the artistic community of Muraghes and to continue the process of enhancing and characterizing the urban context, with interventions (physical, multimedia or digital) useful to create a new visual narration of the park and the territory, careful to enhance its social heritage, environmental and cultural existing, but also to reflect on the conflict between man and nature, between man and man. This is not just a call to participate in the eighth edition of the Resilience Festival 2022, but an INVITATION extended to all artists over time, to send us their portfolios, projects, in line with the nature and mission of MURAGHES to build, with the communities involved, the true meaning.

iv. PARTICIPATION CRITERIA

The competition is open to artists of regional, national and foreign origin, residing within the European community, of any age. Candidates are invited to fill in [the appropriate online form](#) and **send a confirmation email** with the subject "Muraghes + Name and Surname" to the following email propositivo.eu@gmail.com.

The artists will have the opportunity to create the artwork in full stylistic freedom and choice of subjects, with the essential condition that they are adequate to the themes and appropriate to the context. It's important for the artists to dialogue and confront the local population through the work mediation of our organization.

Deadline: Requests for participation to the 8th edition of the Festival **must be received no later than 01/07/2022.**

Type of artists and eligible works: By sending your portfolio, you can be selected to create works physically, digitally or both. The prerogative for works of any kind is that they can leave a permanent OR DIGITAL trace in the park accessible by users who will discover it. For this purpose, we invite you to view the [map of the park](#) and the [catalog of works](#). **For the purposes of the evaluation**, through the online form, you will be given the opportunity to draft proposals (generic and not detailed) for the development of the park, or to introduce ways of involving, interacting and participating with the community.

Categories:

- Street art, murals, painting
- Sculpture and art of the territory
- Graphics & Illustration
- Urban, multimedia and creative installations
- Videomapping and VR experience

v. HOSPITALITY AND CONDITIONS

The selected artists will be hosted by the ProPositivo association which will offer:

- Room and board
- Materials
- Transport coverage *
- Promotion on our website, social media and media partners
- Cachet: up to a maximum of 500.00 Euros

* Transport: Travel expenses will be reimbursed (after the activity) on the spot, based on the cheap tickets available and evaluated based on the distance of the trip, with a max limit of:

- 200 euros for those coming from abroad
- 120 euros from Italy
- 50 euros from the Sardinia region

* **For the refund we need:** original tickets and any type of payment confirmation, where the costs are visible and clear. Airline tickets: boarding pass and payment confirmation (containing traveler's name or ticket number).